

Anthony Petrillo

About

Anthony is a multidisciplinary designer uniting expertise in design, digital, and motion. He is passionate about creating work that balances striking aesthetics with inclusivity. He's also an obsessive observer with a wide range of knowledge when it comes to brand strategy and the latest brand market trends.

Skills

CREATIVE

Campaign Concepting, Art Direction, Storyboarding, Content Production, Online Video, Social Content, Social Strategy, Brand & Visual Identity, Brand Guidelines, Logo Design, Digital Illustration, Icon Design, Print Design, Presentation Design

ADOBE CREATIVE SUITE

InDesign, Illustrator, After Effects, Photoshop, Premiere Pro

ADDITIONAL PROGRAMS

Microsoft 365 Apps, DALL-E, MidJourney, Sketch, and Keynote

Education

Bachelor of Fine Arts: Graphic Design

Towson University | Towson, MD

August 2014 – May 2018

Towson University Art and Design Scholarship
(Fall 2014–Spring 2018)

Contact

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Work Experience

Senior Interactive Designer

Artemis Ward | Washington, DC

May 2020 – Current

Conceptualizes and designs strategic digital content and products. This includes social media content, motion graphics, website design, and branded presentations. Collaborates with team members from various creative departments.

Associate Designer

Compass | Washington, DC

September 2019 – March 2020

Contributed to the conceptual and visual development of various projects alone and in teams. Created unique logos and branded collateral for Compass agents. Co-lead initiatives that shared design thinking with other team members.

Marketing Graphic Designer

Stanley Martin Homes | Reston, VA

January 2018 – September 2019

Refreshed the company's brand by creating clean and innovative marketing designs for print and digital materials. This included brochures, email newsletters, signage, web ads, and more.

Lead Graphic Designer

Towson University Student Government Association

February 2016 – May 2018

Collaborated with various teams and student organizations on a wide range of projects, such as posters, apparel, logos, and social media campaigns. Produced creative designs in an efficient and timely manner.

Graphic Design Intern

AnLar | Arlington, VA

May 2017 – August 2017

Provided design and communications support to AnLar's various project teams. Helped prepare public-facing products for local, state, and federal education clients.

Volunteer Work

Social Media & Newsletter Lead | DC Design Week

May 2022 – October 2022

Freelance Graphic Designer | Catchafire

May 2019 – August 2019